



# Strategic Risk Management and Business Development in Virtual Banking

7 September 2019

HKIB CPD	SFC CPT
6 Hours	6 Hours

## Programme Objectives

HKMA has recently approved few virtual banking licenses to several parties. It is expected that the newly established virtual bank will start to provide service by the end of 2019. Along the new opportunities to reach new group of clients in this new digital platform, new types of risk are also incurred. It is time to have an overview on the virtual banking industry in other jurisdictions to get more ideas to predict the development of HK virtual banking industry so as to design comprehensive business virtual business framework in consideration of risk issues.

## Programme Outline

- Overview of virtual banking business in other jurisdictions
- Overview on virtual banking related guidelines and regulations in China, US, UK, Japan and Korea
- Advantages and disadvantages of virtual banking
- Comparison of business in virtual banking and traditional banking
- Business models of virtual banking
  - Integrated market
  - Specialized market
- Specific risk associated with virtual banking
  - Technology risk
  - Reputational risk
  - Liquidity risk
  - Credit risk
  - Legal risk
  - Strategic risk
- Best practices of technology risk management
- Case studies
  - Rakuten Bank (Japan)
  - SBI Sumishin Net bank (Japan)
  - K Bank (Korea)

## Target Audience

Business development executives, risk management officers, compliance officers, strategic planners, management executives.

## Speaker

The speaker has over 15 years of cross border Merger & Acquisition, corporate finance, listing advisory, private equity investment, real estate & distress asset acquisition and management experience in China and HK. He is currently working as a senior investment director in a private equity fund house (owned by a European investment bank) to provide investment and asset management services to sovereign funds in Europe. He held Master of International Financial Law degree, Postgraduate Diploma in Professional Accountancy; Bachelor of Business Administration (financial engineering). He is also a CFA, FRM, CAIA, Chartered Valuation Surveyor (MRICS), licensed China Corporate Legal Counsel, chartered China economist (real estate economics), China certified banker (corporate credit) and China fund management practicing certificate holder. The speaker is a seasonal trainer in various universities and professional associations to provide training on topics related to law, compliance, investment & finance. He also served as trainer in CFA exam preparation program.

## Programme Details

Language	:	Cantonese (supplemented with English materials)
Date	:	7 September 2019 (Sat)
Time	:	10:00am - 1:00pm, 2:00pm - 5:00pm
Duration	:	6 hours
Venue	:	3/F Guangdong Investment Tower, 148 Connaught Road Central (Sheung Wan MTR Station Exit C)
Fee	:	HKD1,800 (HKIB Individual Member) HKD2,160 (Staff of HKIB Corporate Member) HKD2,400 (Non-member)
Enrollment	:	By fax at 2682 0218 or Submit to our Institute in person
Application Email	:	application.form@hkib.org
Enquiries	:	(852) 2190 7060 / (852) 2153 7800
Application Deadline	:	31 August 2019 (Sat)
Enquiry Email	:	programme@hkib.org

## Registration Form

Strategic Risk Management and Business Development in Virtual Banking (HD000000P190903)

Full Name : Mr / Ms _____ <small>(In English as on ID Card)</small>	Full Name : _____ <small>(In Chinese)</small>
Membership No : _____	Organisation : _____
Department : _____	Position : _____
E-mail : _____ <small>(Confirmation will be sent via e-mail one week before programme commences)</small>	Mobile / Phone No : _____
Mailing Address : _____ <small>(Please provide a mailing address if you want to collect the programme certificate)</small>	

Payment Method :  A cheque / e-Cheque\* made payable to "The Hong Kong Institute of Bankers" (Cheque no. \_\_\_\_\_)  
\* For e-Cheque, please state the programme code under 'remarks' and email together with the completed enrolment form to programme@hkib.org

Credit Card :  VISA  Master      Amount : HK\$ \_\_\_\_\_

Cardholder's Name : \_\_\_\_\_      Signature : \_\_\_\_\_

Card No. : \_\_\_\_\_      Expiry Date : \_\_\_\_\_ (mm/yy)

## How did you know about this programme?

- Website    HR Department    Friends / Colleagues    E-News    HKIB Counter    Others (Please specify) \_\_\_\_\_

### Terms and Conditions

- All fees paid are non-refundable and non-transferrable.
- Participants who have settled payments will receive course confirmation by e-mail within 7 days prior to the programme date.
- All payments must be settled before programme commencement.
- Priority of enrolment will be given on a "first-come-first-serve" basis. HKIB Member will have priority in registration for those programmes with limited seats.
- HKIB would issue the "Certificate of Attendance" to participants who have complied with the "HKIB Attendance Policy". The Certificate will be mailed to the corresponding address within 10 working days after completion of the programme.
- We reserve the right to reject an enrolment at any time.
- We reserve the right to cancel, modify and/or postpone the programme due to unforeseen circumstances.
- The information given and personal data collected will be used for the purpose of administration and communication by the Institute.



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