



# Bank Culture Reform - Why this matters?

29 JULY 2019



HKIB CPD	SFC CPT
2.5 Hours	2.5 Hours

## Objectives

Upon completion of this workshop, the participants will be able to enhance subject matter knowledge in bank culture reform and its implications to banking practitioners:

- Provide an overview of the guidelines, requirements under bank culture reform
- Sharing of industry practice of bank culture framework and practices
- How can bank assess progress in bank culture reform
- How expectation on bank culture reform would affect senior management and banking practitioners

## Programme Outline

- Journey of bank culture reform
- Lesson learnt from recent cases and regulatory focus
- Sharing of experience in implementing bank culture reform measures
- Insights for best practices in establishing effective bank culture framework and sound implementation
- Implications for you as banking practitioners

## Target Audience

The course targets banking practitioners who are interested in keeping abreast of bank culture reform development and sharing practical experience.

## Speaker

With over 20 years' experience in the financial services industry, the speaker has gained professional experiences across the industry, regulatory body and consulting practice. She headed the Private Banking Compliance team in Hong Kong at a major Swiss private bank and was an active member at the Regulatory Committee of the Private Wealth Management Association in Hong Kong, interacting with various regulatory bodies. The speaker has a master degree in financial regulation at London School of Economics. In addition, she attained various professional qualifications including FCCA and CFA.

## Programme Details

Language	: Cantonese (supplemented with English materials)
Date	: 29 July 2019 (Mon)
Time	: 7:00pm – 9:30pm
Duration	: 2.5 hours
Venue	: 3/F Guangdong Investment Tower, 148 Connaught Road Central (Sheung Wan MTR Station Exit C)
Fee	: HKD750 (HKIB Individual Member) HKD900 (Staff of Corporate Member) HKD1,000 (Non-member)
Enrolment	: By fax at 2682 0218 or in person to our Institute
Enquiries	: (852) 2190 7060 / (852) 2153 7800
Email	: programme@hkib.org

## Registration Form

Bank Culture Reform - Why this matters? (HD000000P190713)

Full Name : Mr / Ms _____ <small>(In English as on ID Card)</small>	Full Name : _____ <small>(In Chinese)</small>
Membership No : _____	Organisation : _____
Department : _____	Position : _____
E-mail : _____ <small>(Confirmation will be sent via e-mail one week before programme commences)</small>	Mobile / Phone No : _____
Mailing Address : _____	

Payment Method:  A cheque / e-Cheque\* made payable to "The Hong Kong Institute of Bankers" (Cheque no. \_\_\_\_\_)

\* For e-Cheque, please state the programme code under 'remarks' and email together with the completed enrolment form to programme@hkib.org

Credit Card :  VISA  Master Amount : HKD \_\_\_\_\_

Cardholder's Name : \_\_\_\_\_ Signature : \_\_\_\_\_

Card No. : \_\_\_\_\_ Expiry Date : \_\_\_\_\_  
(mm/yy)

## How did you know about this programme?

- Website                       HR Department                       E-News                       Others (Please specify) \_\_\_\_\_  
 Banking Today                       Friends / Colleagues                       HKIB Counter

## Terms and Conditions

- All fees paid are non-refundable and non-transferrable.
- Participants who have settled payments will receive course confirmation by e-mail within 7 days prior to the programme date.
- All payments must be settled before programme commencement.
- Priority of enrolment will be given on a 'first-come-first-serve' basis. HKIB Members will have priority in registration for those programmes with limited seats.
- HKIB would issue the "Certificate of Attendance" to participants who have complied with the "HKIB Attendance Policy". The Certificate will be mailed to the corresponding address within 10 working days after completion of the programme.
- We reserve the right to reject an enrolment at any time.
- We reserve the right to cancel, modify and/or postpone the programme due to unforeseen circumstances.
- The information given and personal data collected will be used for the purpose of administration and communication by the Institute.
- For the Typhoon or Rainstorm arrangement, please refer to the confirmation e-mail or HKIB's website (www.hkib.org).



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