

## The Latest Global Crypto Trends

12 March 2019 (Tuesday)

### Introduction

With the rapid developments of cryptocurrencies around the world, large banks and financial institutions have already taken note of its potential and looked to develop relevant services.

As leaders of authorized institutions (AIs) in Hong Kong, board of directors need to stay in touch with the latest trends of this growing ecosystem. Understanding how jurisdictions and global institutional players are trying to come out on top in the tough crypto competition will certainly help directors make informed decisions about this new area of business.

However, it is equally important, if not more so, for a director to be aware of the downside that comes with such new opportunities. Cybersecurity remains ever important in the world of cryptocurrencies which are always exposed to the risk of being hacked.

Featuring expert speaker in this area, this seminar will give directors an overview on the latest trends of cryptocurrencies and some predictions for 2019.

### Contents

The seminar will cover the following main areas

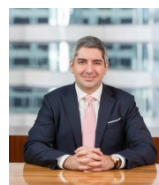
- **Are cryptocurrencies only for start-ups?**
- **Are large financial institutions entering the crypto space? Are they launching new solutions? What will the impact be?**
- **Regulations - Less is more?**
- **Are regulators providing clarity on cryptoassets globally? What are the different approaches taken by jurisdictions globally.**
- **What are the practical challenges faced by the crypto industry and by traditional financial institutions entering the space?**
- **And more about trends and predictions...**

### Target Participants

The programme targets

- directors of board of **AIs incorporated in Hong Kong** and
- Chief Executives / Alternate Chief Executives of **all AIs**

### Speakers



**Henri Arslanian**  
**PwC FinTech & Crypto Leader, Asia**  
**Chairman, FinTech Association of Hong Kong**

Henri Arslanian is the PwC FinTech & Crypto Leader for Asia, the Chairman of the FinTech Association of Hong Kong and an Adjunct Associate Professor at the University of Hong Kong where he teaches the first FinTech university course in Asia.

Henri leads PwC's FinTech efforts in Asia and is very active across the FinTech ecosystem working not only with FinTech start-ups but also traditional financial institutions. Henri also leads PwC's crypto efforts and advises numerous crypto exchanges, crypto funds, ICO/STOs as well as traditional financial institutions and regulators in relations to their crypto initiatives and policies.

With over 500,000 LinkedIn followers, Henri has been awarded many industry and academic awards over the years from being regularly named one of the Most Influential Individuals in FinTech in Asia to being awarded the Governor General of Canada Gold Medal for Academic Excellence.

Henri was also recognized as one of the global LinkedIn Top Voices in Economy & Finance and is regularly featured in global media including Bloomberg, CNBC, CNN, The Wall Street Journal and the Financial Times.

Henri is also a TEDx speaker, a published author, and currently sits on several finance, academic, government, civil society, and FinTech related boards and advisory boards globally.

Before joining PwC, Henri was with a FinTech start-up and previously spent many years with UBS Investment Bank in Hong Kong. Henri started his career as a financial markets and funds lawyer in Canada and Hong Kong.

### Seminar Details

**HKIB CPD / SFC CPT / PWMA OPT / ECF CPD - 1.5 Hours**

Date	: 12 March 2019 (Tuesday)
Time	: 9:00 am – 10:30 am (with light breakfast starts at 8:30 am)
Venue	: Ballroom JW Marriott Hotel Pacific Place, 88 Queensway, HK
Language	: English
Fee	: HK\$3,000 per participant
Enrollment	: By <b>Fax</b> at (852) 2682 0218 or By <b>Email</b> to project@hkib.org
Enquiry	: (852) 2153 7818 / (852) 2153 7858



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**Registration**  
**The Latest Global Crypto Trends**

No	Surname	First Name	Position	E-mail Address
	(Same as on ID Card)		(Should be consistent with the record maintained with the HKMA)	(Confirmation e-mail will be sent one week before course commencement)
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2			<input type="checkbox"/> Executive Director* <input type="checkbox"/> Non-executive Director <input type="checkbox"/> Independent Non-executive Director <input type="checkbox"/> Others^: _____	
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\* If you also hold other executive positions, e.g. CEO, COO, please also specify under "Others".

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### Terms and Conditions

1. Payment is due at the time of enrolment. All fees paid are non-refundable and non-transferrable. Refund is only applicable to rejected enrolment.
2. Enrolment is subject to approval. We reserve the right to reject an enrolment at any time.
3. Enrolment result will be sent by e-mail at least 1 week prior to the course commencement.
4. HKIB will issue the "Certificate of Attendance" to participants who have complied with the "[HKIB Attendance Policy](#)". The Certificate will be mailed to the corresponding address within 1 month after completion of the programme.
5. We reserve the right to cancel, modify and/or postpone the course due to unforeseen circumstances.
6. The information given and personal data collected will only be used for the purpose of administration and communication by the Institute.
7. For the adverse weather arrangements, please refer to the confirmation e-mail or HKIB's website ([www.hkib.org](http://www.hkib.org)).

